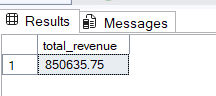
**Pizza sales queries**

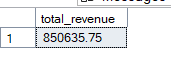
**KPI’S**

1. select round(sum(total\_price \* quantity),2) as total\_revenue from pizza\_sales;



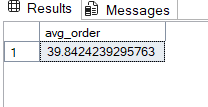
select round(sum(total\_price \* quantity),2) as total\_revenue

from pizza\_sales;

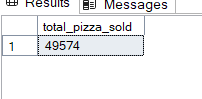


select (sum(total\_price \* quantity)) / count (distinct order\_id) as avg\_order

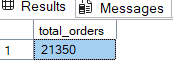
from pizza\_sales;



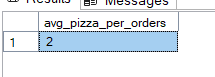
select sum(quantity) as total\_pizza\_sold from pizza\_sales;



select count(distinct order\_id) as total\_orders from pizza\_sales;



select sum(quantity)/count(distinct order\_id) as avg\_pizza\_per\_orders from pizza\_sales;

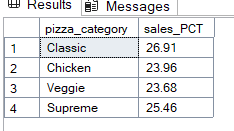


2. % Of Sales by Pizza Category

select pizza\_category , round((sum(total\_price)\*100)/(select sum(total\_price) from pizza\_sales) , 2) as sales\_PCT

from pizza\_sales

group by pizza\_category;

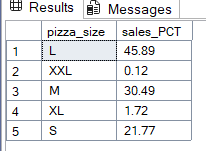


3. % Of Sales By Pizza Size

select pizza\_size , round((sum(total\_price)\*100)/(select sum(total\_price) from pizza\_sales) , 2) as sales\_PCT

from pizza\_sales

group by pizza\_size;



select pizza\_category , round(sum(quantity)/(select sum(quantity) from pizza\_sales) , 2) as sales\_PCT

from pizza\_sales

group by pizza\_category;

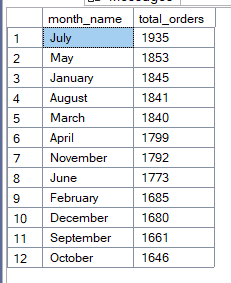
Monthly Trend For Total Orders

select DATENAME(month, order\_date) as month\_name , count(distinct order\_id) as total\_orders

from pizza\_sales

group by DATENAME(month, order\_date)

order by total\_orders desc;



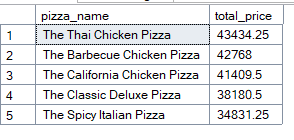
Top 5 Order By Revenue

select top 5 pizza\_name , sum(total\_price) as total\_price

from pizza\_sales

group by pizza\_name

order by total\_price desc;



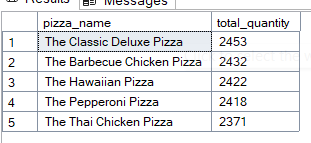
Top 5 Order By Quantity

select top 5 pizza\_name , sum(quantity) as total\_quantity

from pizza\_sales

group by pizza\_name

order by total\_quantity desc;



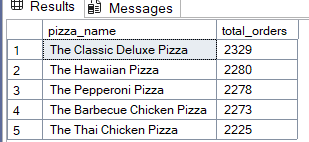
Top 5 Order By Total order

select top 5 pizza\_name , count(distinct order\_id) as total\_orders

from pizza\_sales

group by pizza\_name

order by total\_orders desc;



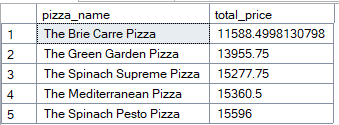
Bottom 5 Order By Revenue

select top 5 pizza\_name , sum(total\_price) as total\_price

from pizza\_sales

group by pizza\_name

order by total\_price asc;



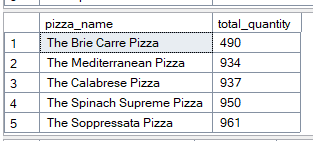
Bottom 5 Order By Quantity

select top 5 pizza\_name , sum(quantity) as total\_quantity

from pizza\_sales

group by pizza\_name

order by total\_quantity asc;



Bottom 5 Order By Total order

select top 5 pizza\_name , count(distinct order\_id) as total\_orders

from pizza\_sales

group by pizza\_name

order by total\_orders asc;

